

# @sofia.borns | Influenciadora Digital

Main themes: Sustainability & Love for Animals

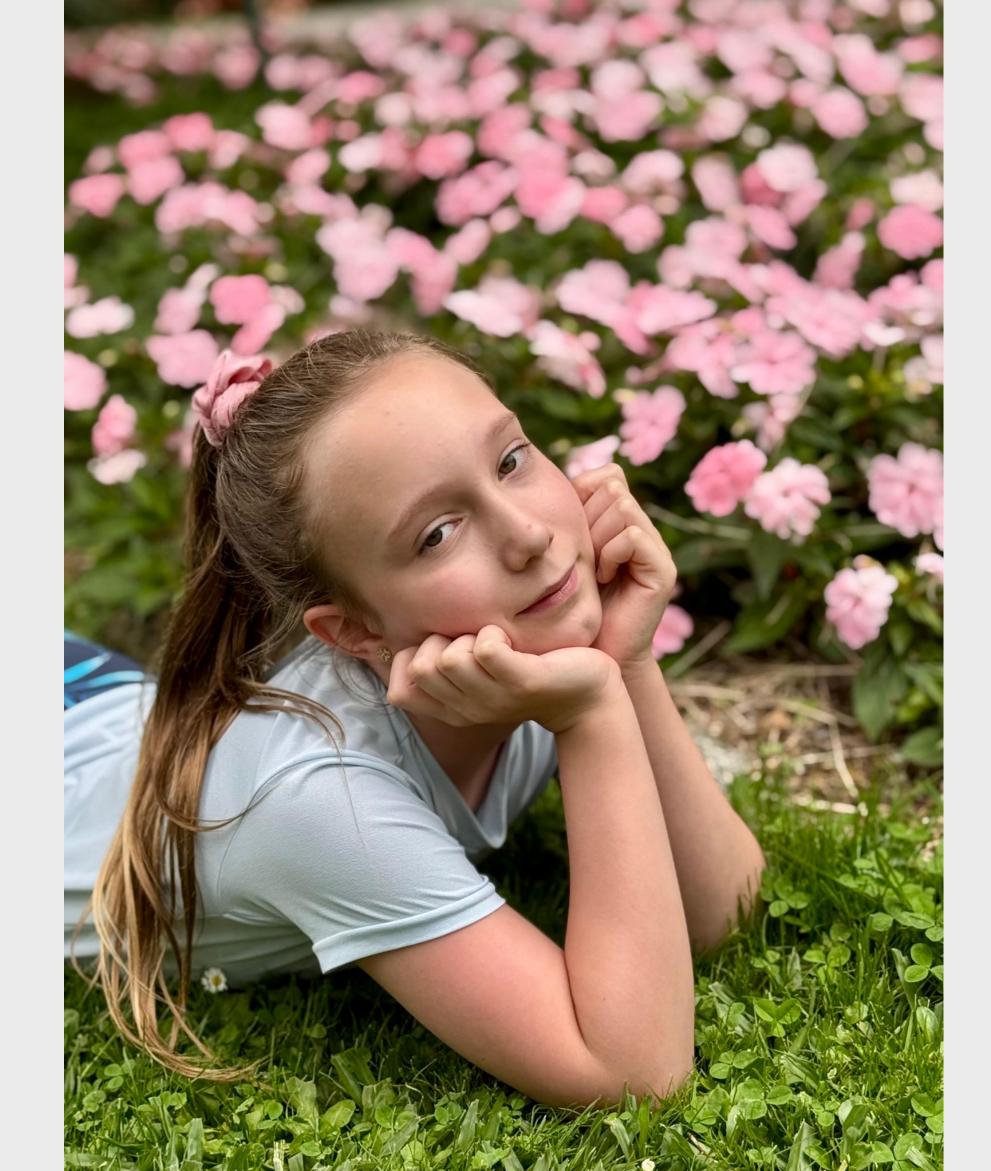
Instagram, YouTube, and TikTok – @sofia.borns











#### **About Sofia**

At just 10 years old, Sofia is already standing out as a young leader in sustainability and animal advocacy.

A purpose-driven digital influencer, she inspires both children and adults by blending lightness, empathy, and ecological awareness.

Her charismatic and committed attitude, combined with a sweet, strong, and enthusiastic voice, reflects a real mission:

to care for the planet and its animals with responsibility and affection.



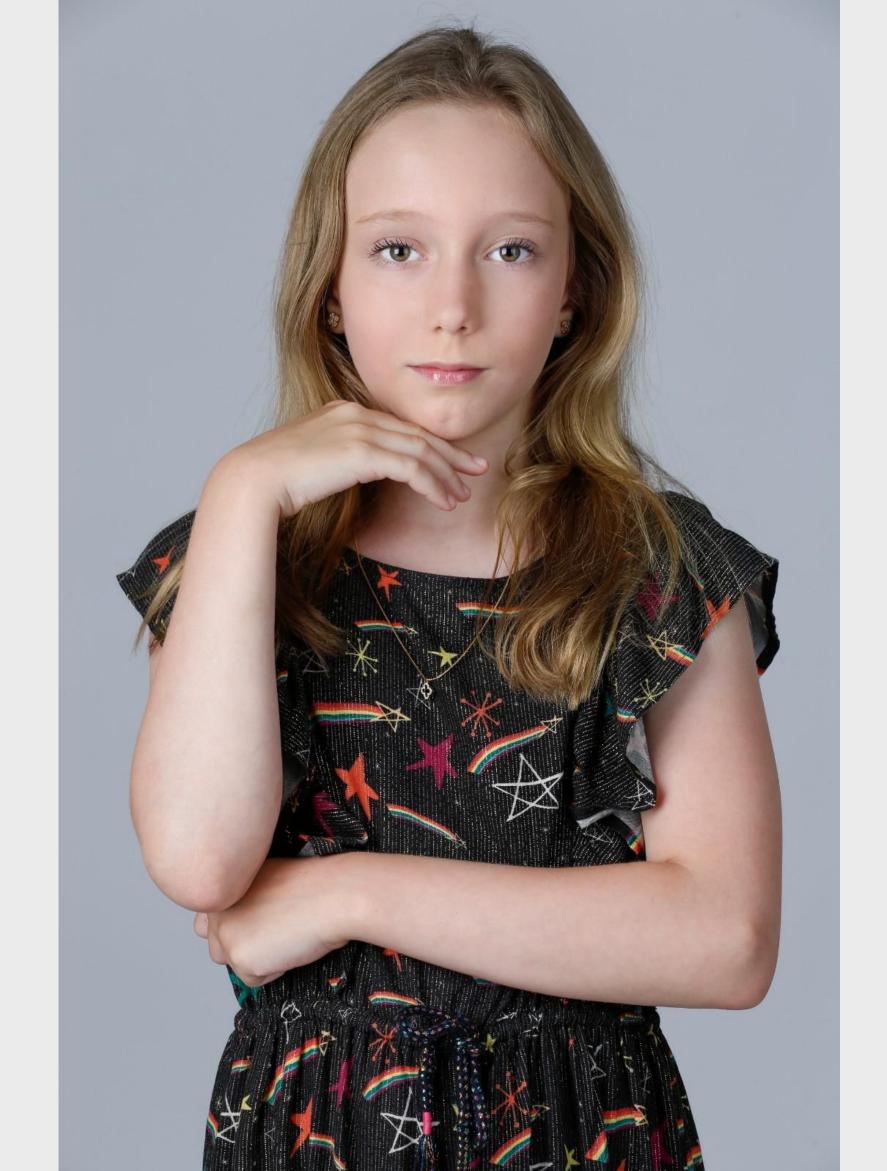




### **Languages and Education**

- 6th Grade Student Maple Bear Jardins/SP (bilingual education)
- Fluent in English (ongoing development at school)
- Mandarin 2nd year
- Spanish 1st year
- French 1st year
- Beaver News Lab 3rd year (training in interviews, scripts, videos, and events)
- Theater 1st year







#### **Recognitions and Achievements**

Only child speaker at the 2025 ABIME Tourism Award – EXPOTEL Sustainable tourism lecture. Ovation at Frei Caneca Convention Center.

Speaker at the São Paulo Legislative Assembly (ALESP) Invited to the "United for the Animals" event – organized by SOS Caramelo and Rotary Pet.

Official Opening of Carnival 2025 – SOS Caramelo Participation alongside São Paulo's First Lady and other authorities supporting animal welfare.

Selected for the 2024 Maple Bear national campaign Featured in an English institutional video and school initiatives.

Kids and Teens Award – ABIME Brazil Recognized for Culture, Society, and School Life.

Tree planting – EXPOTEL/SP (Tietê Park)
Urban reforestation and carbon offset action.

Youngest ambassador of Instituto Limpa Brasil Takes part in educational campaigns and Clean-Up Days.

Child ambassador for Instituto Mulheres Solidárias Involved in social and civic engagement.

Active member of SOS Caramelo and Rotary Pet Engaged in adoption efforts, campaigns, and public events.







# **Lifestyle and Sports**

Hobbies: Keyboard, yoga, singing, dancing, pets, and gastronomy

Sports: Judo, swimming, artistic gymnastics, skating, skiing

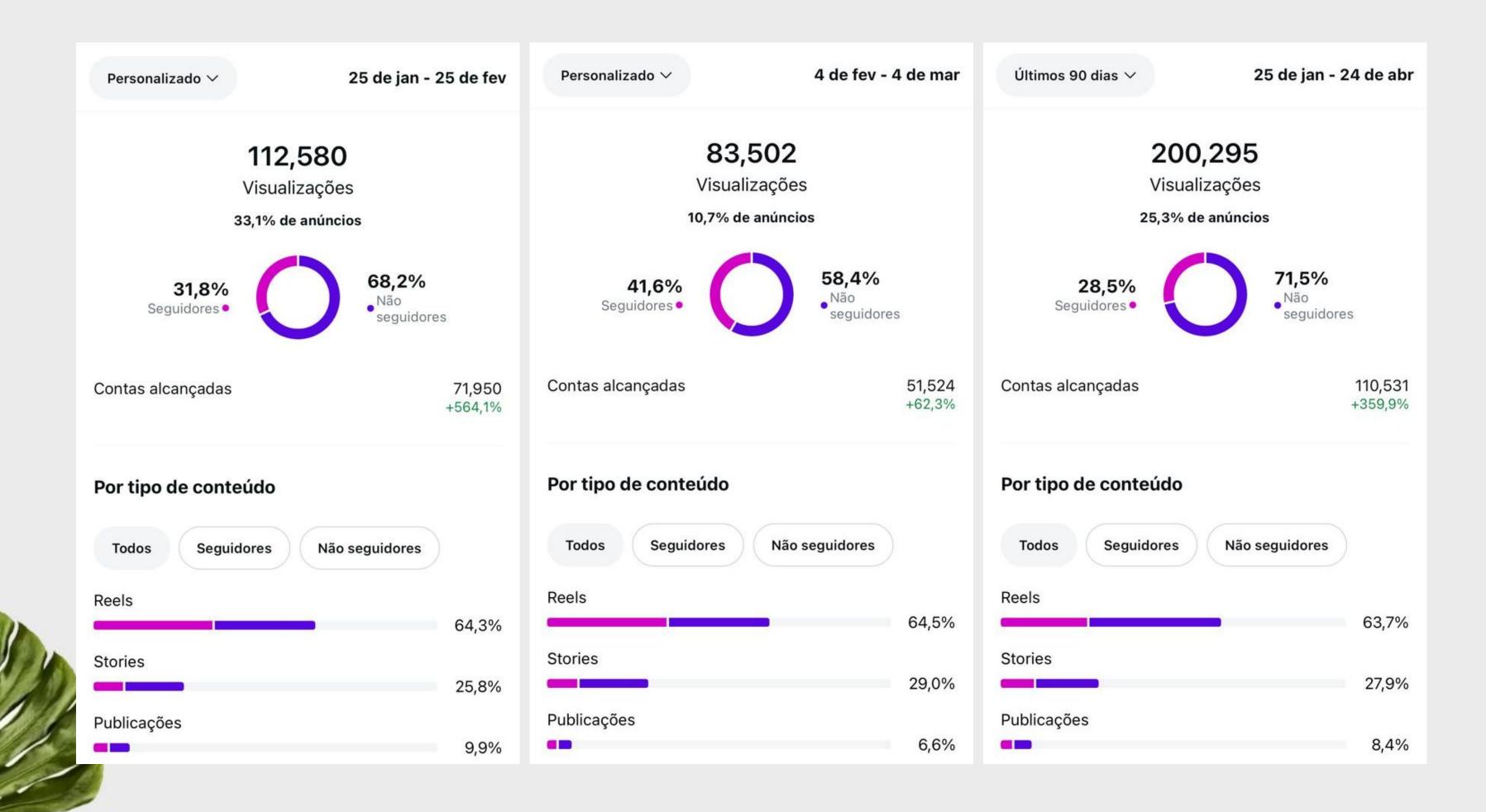
Travel: Has visited 13 countries. Loves exploring cultures, nature, and experiences in hotels, restaurants, and events.







## Alcance – Instagram- @sofia.borns













With purpose and charm, Sofia Bornschlegell captivates and inspires, blending nature, travel, fashion, and love for animals.

# **Partnership Contact:**

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