

Midia Kit.

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Main themes: Sustainability & Love for Animals

Instagram, YouTube, and TikTok – @sofia.borns



About Sofia

At just 10 years old, Sofia is already standing out as a young leader in sustainability and animal advocacy.

A purpose-driven digital influencer, she inspires both children and adults by blending lightness, empathy, and ecological awareness.

Her charismatic and committed attitude, combined with a sweet, strong, and enthusiastic voice, reflects a real mission:

to care for the planet and its animals with responsibility and affection.





Languages and Education

- 6th Grade Student – Maple Bear Jardins/SP (bilingual education)
- Fluent in English (ongoing development at school)
- Mandarin – 2nd year
- Spanish – 1st year
- French – 1st year
- Beaver News Lab – 3rd year (training in interviews, scripts, videos, and events)
- Theater – 1st year





Recognitions and Achievements

Only child speaker at the 2025 ABIME Tourism Award – EXPOTEL
Sustainable tourism lecture. Ovation at Frei Caneca Convention Center.

Speaker at the São Paulo Legislative Assembly (ALESP)
Invited to the “United for the Animals” event – organized by SOS Caramelo and Rotary Pet.

Official Opening of Carnival 2025 – SOS Caramelo
Participation alongside São Paulo’s First Lady and other authorities supporting animal welfare.

Selected for the 2024 Maple Bear national campaign
Featured in an English institutional video and school initiatives.

Kids and Teens Award – ABIME Brazil
Recognized for Culture, Society, and School Life.

Tree planting – EXPOTEL/SP (Tietê Park)
Urban reforestation and carbon offset action.

Youngest ambassador of Instituto Limpa Brasil
Takes part in educational campaigns and Clean-Up Days.

Child ambassador for Instituto Mulheres Solidárias
Involved in social and civic engagement.

Active member of SOS Caramelo and Rotary Pet
Engaged in adoption efforts, campaigns, and public events.







Lifestyle and Sports

Hobbies: Keyboard, yoga, singing, dancing, pets, and gastronomy

Sports: Judo, swimming, artistic gymnastics, skating, skiing

Travel: Has visited 13 countries. Loves exploring cultures, nature, and experiences in hotels, restaurants, and events.





Alcance – Instagram- @sofia.borns







**With purpose and charm, Sofia Bornschlegell captivates and inspires,
blending nature, travel, fashion, and love for animals.**

Partnership Contact:



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